

alcoholism

Alcoholism Section
Washington State Health Department
Public Health Building
Olympia, Washington 98501

COMMUNITY INFORMATION AND EDUCATION PROGRAM

October 31, 1968

POLICY MEMORANDUM NO. 1

SUBJECT: Alcoholism Pamphlet Material Distribution

- I. GENERAL: The task of informing and educating the community about alcoholism is furthered by the distribution of free pamphlet material; provided, the pamphlet material is requested by a member of the community and it relates to his area of interest.
- II. FUNDING:
 - A. The Alcoholism Section, State Department of Health, funds for and stocks pamphlets for local health departments, public schools, college and university health offices, institutes, symposia, seminars, workshops, county fairs, newly-formed alcoholism information, treatment or recovery facilities, and private citizens.
 - B. Alcoholism information, treatment or recovery facilities that receive state funding support through the Alcoholism Section, State Department of Health, are expected to budget for and buy their own supply of pamphlets for local distribution.
- III. REVIEW: The Alcoholism Section, State Department of Health, will seek out and review pamphlets in the field of alcoholism. Anyone holding a pamphlet that is thought to be well suited for a particular audience may submit it for review and recommend that it be stocked for free distribution. Material designed to communicate with young adults is solicited for review.
- IV. SELECTION CRITERIA:
 - A. Non-biased approach toward:
 1. The wet-dry controversy
 2. Alcoholics Anonymous
 3. Treatment modalities

- B. Absence of moralistic and "preachy" overtones
- C. Appeal to a specific audience rather than a generalized appeal
- D. Quality and clarity of editorial content
- E. Visual impact

V. REPRINTS:

- A. Copyrighted material will not be reprinted without permission of the copyright holder. Authors and sources will be credited.
- B. Reprints from FOCUS and other state-produced material are available on request.

VI. DISTRIBUTION: Requests for pamphlets should include the quantity required and the pamphlet's title. Quantities in excess of 25 must be justified. Out-of-state requests for quantity distribution of purchased pamphlets will not be honored; courtesy copies will be sent and the requester referred to the purchase source. Out-of-state requests for locally-produced pamphlets may be satisfied by granting permission to reprint.

JBS:md
10/31/68